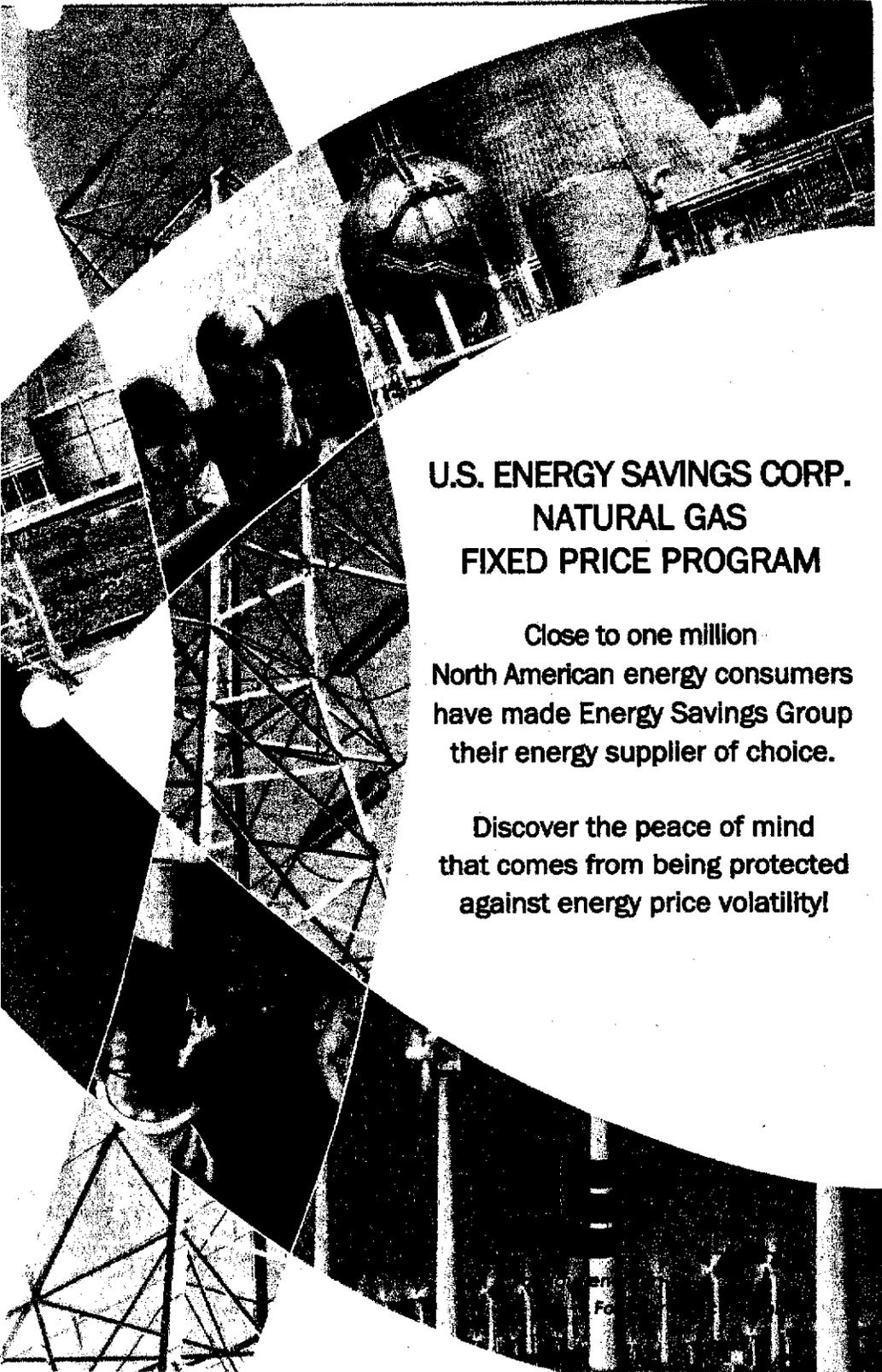


**ILLINOIS ENERGY SAVINGS  
CORP. EXHIBIT 1.5**



**U.S. ENERGY SAVINGS CORP.  
NATURAL GAS  
FIXED PRICE PROGRAM**

Close to one million  
North American energy consumers  
have made Energy Savings Group  
their energy supplier of choice.

Discover the peace of mind  
that comes from being protected  
against energy price volatility!

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## Understanding Natural Gas Charges

Approximately 75% of the charges on a typical Illinois residential gas bill are directly related to the cost of the natural gas commodity (the supply charge). The remaining 25% reflects the cost of delivering this commodity to the consumer (the delivery charge) and for paying taxes. If you're like most other Illinois homeowners who use natural gas, the majority of your bill will be for the cost of the natural gas itself. It is not surprising that changes in the price you pay for the commodity have a significant impact on your bill.

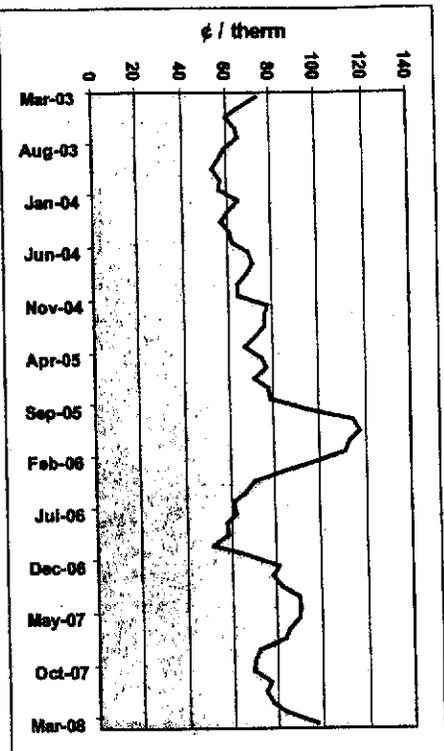
### Typical Illinois Residential Gas Bill Composition

This chart reflects the cost breakdown of a typical residential natural gas customer's bill, assuming an average consumption of 1,200 therms per year (percentages may vary by season).



## Understanding Natural Gas Prices

Average Historical Utility Prices from 2003-2008\*



\*This graph reflects the simple average of NCCor Gas, Peoples Gas, and North Shore Gas' natural gas supply (commodity) prices only. It does not include charges for delivery, taxes, etc.

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## Who is U.S. Energy Savings Corp.?

U.S. Energy Savings Corp. is an independent retail natural gas and electricity supplier committed to helping consumers stabilize their energy costs while enjoying the peace of mind that comes from knowing that they are protected against volatile energy prices.

USESC is part of the Energy Savings Group (ESG), one of North America's leading independent retail energy suppliers. With close to one million customer accounts and 28 offices throughout New York, Illinois, Indiana, Texas and five Canadian provinces, ESG has been providing customers with a dependable natural gas and electricity supply alternative for over 10 years.

## Why Should I Fix My Price Today?

By fixing your natural gas price with USESC today, you ensure that you will be paying the same price for your natural gas supply for the next four or five years, depending on the term you choose. This means that not only will you enjoy the peace of mind that comes from knowing that you are protected from the volatility of natural gas price, you will also be able to budget more effectively while still enjoying a continued service relationship with your current utility.

## Understanding Natural Gas Price Volatility

In the short-term, weather related factors have the most significant impact on supply and demand and, therefore, on price levels.

- A colder than expected winter results in increased energy usage (increases in demand) with corresponding reductions in storage levels (reductions in supply). The result is a potential increase in commodity prices.
- Conversely, warmer than expected weather results in lower than expected energy consumption and, therefore, greater than forecast storage levels. The result is a potential decrease in commodity prices.

In the long-term, economic activity is a key determinant of price levels.

- Periods of sustained economic growth result in increases in demand; as new houses are built and industrial and other commercial activity increases, so does the level of energy consumption, which affects the price of energy commodities.
- Conversely, as economic activity decreases, energy consumption typically decreases, which also affects energy prices.

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## How Will USESC Price Protection Affect The Relationship With My Utility?

By choosing USESC as your alternative natural gas supplier you ensure that the price you pay for your natural gas supply will not change for the term of your agreement. You will still remain with your current utility and:

- Your Utility will continue to provide you with a single bill, without any need for changes to your pre-authorized payment arrangements.
- Your Utility will remain committed to the safe and reliable delivery of natural gas to your home or business.
- Your Utility will read your meter and respond to any natural gas-related emergencies you may have.
- Your Utility will honor any arrangements you may currently have in place for equipment repairs or rental services.

## Will My Budget Billing Arrangements Be Affected?

Budget billing will continue to be available through your utility for the delivery portion of your bill. USESC will do the same for your supply portion.

## Understanding Price Protection

The U.S. Energy Savings Corp. (USESC) Fixed Price program provides:

- **SIMPLICITY:** USESC's fixed price program is simple, straight forward and easy to understand. Plus, you still get just one bill from your utility.
- **PEACE OF MIND:** USESC customers can rest assured knowing that their natural gas price will never increase during the term of their agreement. This also makes planning and budgeting much easier.
- **SERVICE:** USESC has over 150 customer service representatives dedicated to answering your questions to your satisfaction.
- **STABILITY:** USESC is part of the Energy Savings Group, a leading retail energy supplier with close to one million customer accounts that has been providing customers with a dependable energy supply alternative for over 10 years.

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or visit [www.usesc.com](http://www.usesc.com)

ILLUSESC.V.2008.04.25  
Valid Until 2008.06.25

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# Dear Customer,

Your complete satisfaction is our first priority.

If you have any questions, comments or concerns about our representative or our services, please contact us directly at:

**1.888.674.7847**

Monday to Friday

8:00 am - 6:00 pm

Saturday

9:00 am - 5:00 pm

fax us at:

**1.888.548.7690**

or email us at:

**cs@energysavings.com**

**Independent Contractor Name:**

**Independent Contractor ID#:**

**U.S. ENERGY SAVINGS CORP.**

[www.usesc.com](http://www.usesc.com)

*For your energy. For your peace of mind.*

01/06 1/2006.04.24



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# Dear Customer,

Your complete satisfaction is our first priority.

If you have any questions, comments or concerns about our representative or our services contact us directly at:

**1.888.674.7847**

Monday to Friday  
9:00 a.m. - 5 p.m.

fax us at:

**1.888.548.7690**

or email us at:

**cs@energysavings.com**

Independent Contractor Name:

Independent Contractor ID#:

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**New York • Texas • Illinois • Indiana**

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# Energy in the news!

## **Nicor asks state for increase in cost of natural gas**

Nicor is seeking to raise rates for natural gas. The 18 percent rate increase ... is necessary because rising oil prices have increased demand for natural gas as an alternative energy source.

BusinessRockford.com, Monday, January 07, 2008

## **Natural gas costs to rise**

The Northern Indiana Public Service Company has announced that natural gas costs for December will increase... The gas cost adjustment is an allowed monthly adjustment...

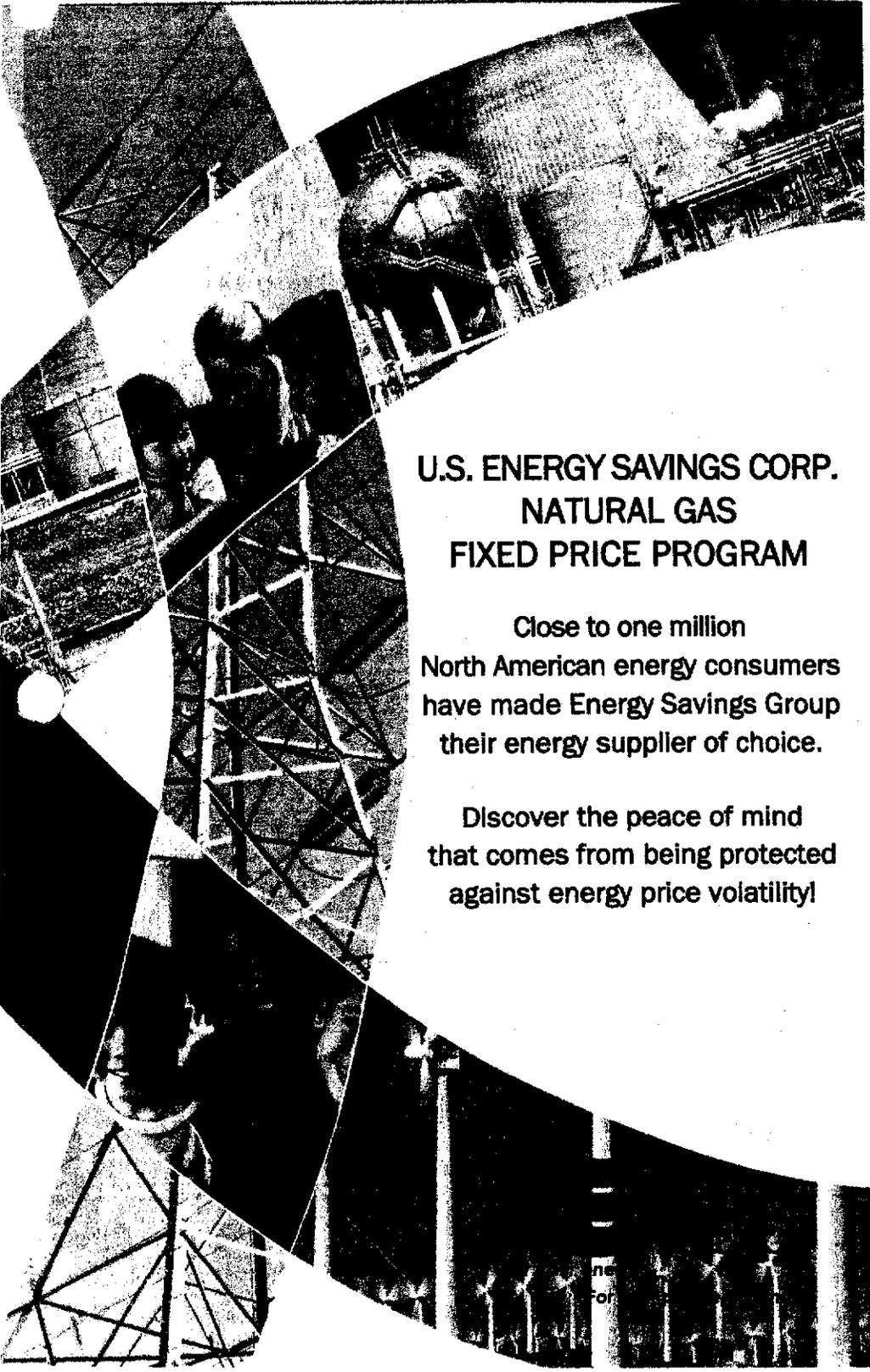
Chesterton Tribune, Tuesday, December 04, 2007



New York • Texas • Illinois • Indiana

USESC Approved Illinois/Indiana 2008/02/08 Valid Until 2008/05/08

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## Understanding Natural Gas Charges

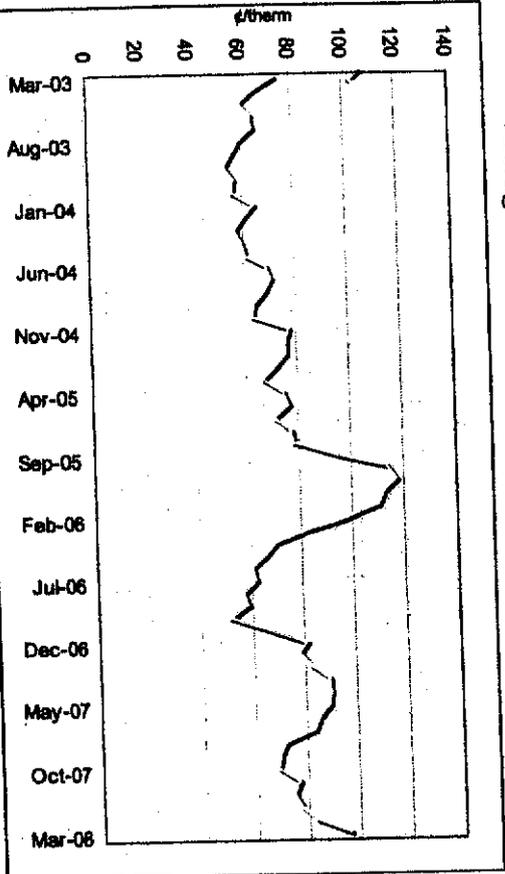
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## Understanding Natural Gas Prices

Average Historical Utility Prices from 2003-2008\*



\*This graph reflects the simple average of Nicor Gas, Peoples Gas and North Shore Gas' natural gas supply (commodity) prices only. It does not include charges for delivery, taxes, etc.

## Understanding Natural Gas Price Volatility

Natural gas prices are determined through the buying and selling of natural gas contracts in an open market for energy commodities. The price at which this trading takes place depends greatly on changes in the factors which affect the supply of, and demand for, these energy commodities. The more significant the change is in these factors, the more significant the level of volatility is likely to be.

**In the short-term, weather related factors have the most significant impact on supply and demand and, therefore, on price levels.**

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## Understanding the Fixed Price Advantage

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- **SIMPLICITY:** USESC's fixed price program is simple, straight forward and easy to understand. Plus, you still get just one bill from your utility.
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### **Why Should I Fix My Price Today?**

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### **How Will Signing with USESC Affect My Relationship With My Utility?**

By choosing USESC as your alternative natural gas supplier you ensure that the price you pay for your natural gas supply will not change for the term of your agreement. However, you will still be a utility customer. Your utility will continue to:

- Provide you with a single bill, without any need for changes to your pre-authorized payment arrangements.
- Remain committed to the safe and reliable delivery of natural gas to your home or business.
- Read your meter and respond to any natural gas-related emergencies you may have.
- Honor any arrangements you may currently have in place for equipment repairs or rental services.

### **Will My Budget Billing Arrangements Be Affected?**

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**or visit [www.usesc.com](http://www.usesc.com)**



**U.S. ENERGY SAVINGS CORP.  
PROGRAMA DE PRECIO  
FIJO DEL GAS NATURAL**

Casi un millón de consumidores de energía en América del Norte han elegido a Energy Savings Group como su proveedor de energía.

Protéjase hoy contra la fluctuación de los precios de energía



Para su energía

para su tranquilidad

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## ¿Por qué los consumidores debería estar preocupados con la volatilidad de los precios?

En el corto plazo, el clima frío puede aumentar la demanda de gas natural para calefacción residencial. Un invierno más frío de lo esperado reduce a niveles imprevisibles la cantidad de gas natural almacenado, lo que causa disminuciones en la oferta disponible.

En el largo plazo, el crecimiento sostenido de la economía puede causar un incremento en la demanda a medida que se construyen más casas, los usuarios comerciales aumentan su actividad, y los generadores de electricidad requieren más gas natural para cumplir con la demanda eléctrica.

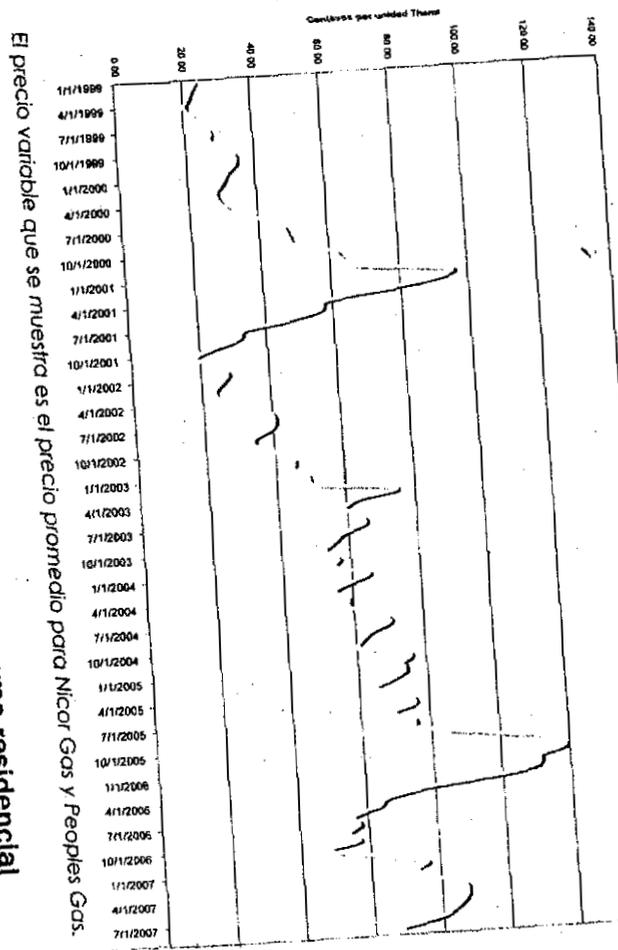
- Cuando los precios del petróleo aumentan, los usuarios industriales y los generadores de electricidad pueden cambiar de petróleo a gas natural, aumentando la demanda.
- Cuando los precios del petróleo son altos, las compañías de energía puede invertir significativamente en la extracción de petróleo, en lugar de la producción de gas natural, lo que puede disminuir su oferta.
- La interrupción de la producción, como sucedió en la temporada de huracanes de 2005, disminuye la oferta a los consumidores.



### El programa de USESC le brinda:

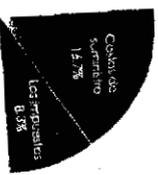
- Tranquilidad, porque ahora usted sabe que el precio del suministro no subirá en ningún momento mientras esté en vigencia su contrato.
- La capacidad de presupuestar con mayor efectividad sus costos de energía mediante un precio de suministro protegido.
- La posibilidad de ahorrar, si los precios del producto superan el precio fijo.

## Entienda su factura de gas y costo del gas naturales Precio promedio del servicio



El precio variable que se muestra es el precio promedio para Nicor Gas y Peoples Gas. Contenido típico de una factura de consumo residencial de gas en Illinois

**Sabía usted que...**  
Casi el 75% del costo de su factura anual de gas natural corresponde al costo del propio gas! El resto lo controlan los costos de suministro y los impuestos.



**¿Por qué se debe preocupar por la volatilidad del precio del gas natural?**  
El tiempo frío puede hacer que aumente la demanda de gas natural para calentar las viviendas, lo que reduce la cantidad de gas natural almacenado y hace que disminuya el suministro disponible. Usted puede controlar el costo de gas natural que usa, inscribiéndose en el Programa de Precios Fijos de USESC.

El gráfico de torta muestra cómo se asignan anualmente los pagos que usted hace por el gas, y los porcentajes reflejan la composición de la factura de un cliente típico de USESC, que consume en promedio 1200 unidades Term al año.  
(Los porcentajes pueden variar por temporada)



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### ¿Quién es U.S. Energy Savings Corp.?

Somos U.S. Energy Savings Corp. (USESC) y formamos parte de Energy Savings Group. Al ser uno de los abastecedores más grandes de gas natural y electricidad en América del Norte, tenemos la capacidad de compra y la flexibilidad necesarias para adquirir grandes volúmenes de energía y de transmitir al mismo tiempo los beneficios del establecimiento de precios fijos a nuestros clientes.

USESC brinda a sus clientes residenciales y comerciales Programas de Precio Fijo del Gas Natural que reducen la exposición de los clientes a las fluctuaciones en el precio de la energía. USESC les brinda tranquilidad a sus clientes ya que les permite planificar y presupuestar sus gastos con mayor efectividad.

### ¿Cómo afectará esto mi relación con la empresa de servicios públicos?

Los cargos por el suministro de gas natural representan más del 70% del monto de su factura. A través de la empresa de servicios públicos local, usted puede seleccionar un abastecedor alternativo de energía y de ese modo puede controlar sus costos de gas natural. Los clientes que eligen a USESC como su proveedor alternativo continúan siendo clientes de la empresa de servicios públicos con respecto a la entrega de gas natural.

Esto significa que:

- su empresa de servicios públicos seguirá manteniendo el compromiso de abastecer gas natural en forma segura y confiable en su hogar o en su empresa, y seguirá tomando la lectura del medidor y respondiendo en caso de emergencias relacionadas con el gas natural;
- usted seguirá recibiendo la factura que le envía la empresa de servicios públicos, y ninguno de arreglos para el pago por débito automático sufrirá modificación alguna;
- ninguno de los acuerdos actuales que usted tenga en relación con servicios de reparación o renta de equipos sufrirá modificación alguna.

### ¿Cómo afectará esto mi plan de facturación presupuestada?

**Indiana:** Ningún plan de facturación presupuestada acordado entre usted y NIPSCO sufrirá modificación alguna.

**Illinois:** Usted podrá continuar con el plan de facturación presupuestada a través de su empresa de servicios públicos local en relación con la porción de su factura correspondiente a la entrega, y a través de USESC en relación con la porción correspondiente al suministro.

### ¿Por qué tengo que fijar el precio hoy?

Los precios del gas natural se fijan por la interacción de las fuerzas de la oferta y la demanda. Y el gas natural es un recurso no renovable. Dado el desarrollo económico, el crecimiento demográfico y la mayor toma de conciencia sobre la necesidad de proteger el medioambiente, la demanda de gas natural más limpio es cada vez mayor. Al fijar el precio que usted paga por el gas natural a la tarifa que nosotros cobramos hoy, usted podrá pagar el mismo precio durante 4 ó 5 años (dependiendo del plazo que usted elija) y de ese modo reducirá su exposición a la volatilidad de los precios del gas natural.

**SIN CARGOS DE INSCRIPCIÓN NI DE ADMINISTRACIÓN MENSUAL.**

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III IN USESC/SP/08/2007

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